



# THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA NATIONAL CA CONFERENCE 2019

16 & 17 OF AUGUST, 2019 AT HOTEL MAYFAIR CONVENTION, BHUBANESWAR



## परिवर्तनम् भवतु परिवर्तनाय

ADOPT & ADAPT TO CHANGE

Organized by: Committee for Capacity Building of Members in Practice, ICAI

Hosted by: Bhubaneswar Branch of EIRC of ICAI, Branch: 0674-2392391

Chairman: 9040071246, Vice Chairman: 9437050750, Secretary: 8280220849

Treasurer: 9040020506, E-MAIL: icaibbsrconf.reg@gmail.com

### PUBLICITY ORDER FORM

To  
The Chairman  
Bhubaneswar Branch of EIRC of ICAI  
ICAI Bhawan, A-122/1, Nayapalli, Bhubaneswar – 751012

Dear Sir,

We have pleasure, in booking the following publicity avenues on the occasion of National CA Conference-2019 "परिवर्तनम् भवतु परिवर्तनाय ... Adopt and Adapt to Change" to be held on 16 & 17 of August, 2019 (Friday & Saturday) at Hotel Mayfair Convention, Bhubaneswar.

#### SPONSORSHIP PACKAGES :

<b>Platinum Partner</b>	<b>*Rs. 5 Lakhs &amp; Above</b>
<b>Benefits</b>	<ul style="list-style-type: none"> <li>➤ Status of Principal Partner</li> <li>➤ Display of the Partner's Name &amp; Logo in all publicity platform including print and electronic media</li> <li>➤ Partner's Name &amp; Logo will be prominently displayed at the conference venue including Conference Gate, Banners etc.</li> <li>➤ Display of Partner's Logo at the main backdrop of the conference</li> <li>➤ Insertion of Partner's publicity materials /brochure in the kit.</li> <li>➤ Delegate passes to attend the conference</li> </ul>
<b>Gold Partner</b>	<b>*Rs. 3 Lakhs &amp; Above</b>
<b>Benefits</b>	<ul style="list-style-type: none"> <li>➤ Display of the Partner's logo in all publicity platform including print and electronic media</li> <li>➤ Partner's Name &amp; Logo will be prominently displayed at the conference venue</li> <li>➤ Display of Partner's Logo at the main backdrop of the conference</li> <li>➤ Delegate passes to attend the conference</li> </ul>
<b>Silver Partner</b>	<b>*Rs. 2 Lakhs &amp; Above</b>
<b>Benefits</b>	<ul style="list-style-type: none"> <li>➤ Partner's Name &amp; Logo will be prominently displayed at the conference venue</li> <li>➤ Display of Partner's Logo at the main backdrop of the conference</li> <li>➤ Delegate passes to attend the conference</li> </ul>

#### OTHER SPONSORSHIP OPPORTUNITIES

Advertisement in Souvenir	Rupees*		Other Advertisement	Rupees*	
Full Page Colour (Cover Page)	1,00,000	<input type="checkbox"/>	Conference Gate	1,00,000	<input type="checkbox"/>
Inside Colour (Full Page)	50,000	<input type="checkbox"/>	Banner- Large (12' X 3')	30,000	<input type="checkbox"/>
Inside Colour (Half Page)	30,000	<input type="checkbox"/>	Banner- Medium (8' X 3')	20,000	<input type="checkbox"/>
Full Page (B /W)	25,000	<input type="checkbox"/>	Banner- Small (6' X 3')	15,000	<input type="checkbox"/>
Half Page (B /W)	15,000	<input type="checkbox"/>	Exhibition Stall- Two Days	1,00,000	<input type="checkbox"/>
Insertions in the Kits	50,000	<input type="checkbox"/>	Conference Kit, Pad & Pen etc. / Select your	1200 Sets	<input type="checkbox"/>

\*The applicable tax will be over and above the price of advertisement.

Size of the Souvenir: 28 cm. X 21 cm.

The material to be published is sent herewith / may please be collected from ..... We enclose

Cheque/DD No. .... Dated ..... Drawn on ..... for Rs. .... (Rupees.

.....) Favoring "All India CA Conference" payable at Bhubaneswar.

Name & Address of Advertiser/Sponsorer .....

Contact Person ..... Phone / Fax/ E-Mail.....

yours faithfully,

Bhubaneswar Branch of EIRC of ICAI  
GST No- 21AAAAAT7798M1ZV

Note: The Request for Platinum, Gold & Silver Sponsorship and Advertisement in Souvenir may be confirmed by 5 August, 2019 to enable to print the advertisement in the Souvenir and in respect of other advertisement latest by 12 August, 2019.

Branch Contact - 0674 – 2392391 / 9938014630/ 9861154954 E-mail: bhubaneswar@icai.org

Chairman, Organising Committee – 7004003919, Branch Chairman – 9040071246

Branch, Vice Chairman -9437050750, Branch Secretary –8280220849, Branch Treasurer -9040020506