



# THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA

## ALL INDIA CA CONFERENCE - 2016

5-7 AUGUST, 2016 AT HOTEL MAYFAIR CONVENTION, BHUBANESWAR

“CA-Ignite, Inspire, Implement

ORGANISED BY : Continuing Professional Education Committee, ICAI  
HOSTED BY: BHUBANESWAR BRANCH OF EIRC



### PUBLICITY ORDER FORM

To  
The Chairman  
Bhubaneswar Branch of EIRC of ICAI  
ICAI Bhawan, A-122/1, Nayapalli, Bhubaneswar – 751012

Dear Sir,

We have pleasure, in booking the following publicity avenues on the occasion of All India CA Conference-2016 “CA-Ignite, Inspire, Implement” to be held on 5-7 August, 2016 (Friday to Sunday) at Hotel Mayfair Convention, Bhubaneswar.

SPONSORSHIP PACKAGES					
PLATINUM PARTNER	Rs. 5 Lakhs	<input type="checkbox"/>			
Benefits	<ul style="list-style-type: none"> <li>➤ Status of principle partner</li> <li>➤ Display of the partners name &amp; logo in all publicity platform including print and electronic media</li> <li>➤ Partner name &amp; logo will be prominently displayed at the conference venue including Conference Gate, Banners etc.</li> <li>➤ Display of company logo at the main backdrop of the conference</li> <li>➤ Insertion of Partners publicity materials /brochure in the kit.</li> <li>➤ Delegate coupon to attend the conference</li> </ul>				
GOLD PARTNER	Rs. 3 Lakhs	<input type="checkbox"/>			
Benefits	<ul style="list-style-type: none"> <li>➤ Display of the partners logo in all publicity platform including print and electronic media</li> <li>➤ Partner name &amp; logo will be prominently displayed at the conference venue</li> <li>➤ Display of company logo at the main backdrop of the conference</li> <li>➤ Delegate coupon to attend the conference</li> </ul>				
OTHER SPONSORSHIP OPPORTUNITIES					
Advertisement in Souvenir	Rupees		Other Advertisements	Rupees	
Full Page Colour (Back)	1,00,000	<input type="checkbox"/>	Conference Gate	75,000	<input type="checkbox"/>
Full Page Colour (Inside Front & Back)	75,000	<input type="checkbox"/>	Banner- Large (12' X 3')	30,000	<input type="checkbox"/>
Inside Colour (Full Page)	35,000	<input type="checkbox"/>	Banner- Medium (8' X 3')	20,000	<input type="checkbox"/>
Full Page (B /W)	25,000	<input type="checkbox"/>	Banner- Small (6' X 3')	10,000	<input type="checkbox"/>
Half Page (B /W)	15,000	<input type="checkbox"/>	Exhibition Stall- Two Days	50,000	<input type="checkbox"/>
Insertion in the Kits	20,000	<input type="checkbox"/>	Conference Kit, Pad & Pen etc. / Select your own items	1100 Sets	<input type="checkbox"/>

Size of the Souvenir: 28 cm. X 21 cm.

The material to be published is sent herewith / may please be collected from .....

We enclose Cheque / DD No. .... Dated..... Drawn on .....

for Rs. .... (Rupees. ....) Favoring “All India CA Conference” payable at Bhubaneswar.

Name & Address of Advertiser/Sponsorer/.....

.....

Contact Person ..... Phone / Fax/ E-Mail .....

..... yours faithfully,

Note: The Request for Platinum Sponsorship may be confirmed by 30<sup>th</sup> July to enable to print the same in the Brochure and in respect of other advertisement material electronically latest by 30<sup>th</sup> July, 2016.